



**Press Release**  
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## **3-Series™ Control Systems Redefine the Future of Home and Building Control**

*Much More Than Just a New Control System, It's the Platform for the Future of Our Industry*

The breakthrough new 3-Series™ control platform is more than just a new control system. It's the future of our industry, providing the gateway to what lies beyond control - complete building management. It's the foundation - and just the beginning - of the most powerful control network platform available.



Today, our clients are less often the traditional AV manager. Now, the decision makers are IT managers, facilities managers, architects, real estate developers, and builders. They want all their systems - lighting, HVAC, AV, building management and security - on a single platform. They're turning to their technology providers - IT, AV, and BMS - for answers, but no one has been able to offer a solution.

Developed and engineered like an IT platform, rather than an AV system, the Crestron 3-Series platform is a cloud-based architecture designed to provide a foundation for powerful integrated building technology. The innovation of 3-Series unleashes more processing power, faster speeds, more memory, enhanced security and powerful multitasking capabilities that simplify the design and implementation of integrated building and home technology.

3-Series combines the agility and speed of a computer operating system with the reliability of a network appliance, enabling real-time multitasking to seamlessly run up to 10 independent programs simultaneously. Only with 3-Series can they all run independently and communicate with each other on the same platform.

Upgrades can now be performed on any individual subsystem - AV, lighting, climate control, and security systems for example - while allowing the other programs to run seamlessly in the background. Until now, to make a change to one subsystem, the whole system had to be shut down. Any facility manager will tell you that can't happen. On a 3-Series platform it doesn't have to because each control program is partitioned, therefore, a restart of one program does not affect the others.

This exclusive IT-based architecture enables integrators to perform system maintenance and expansion in ways never before possible, increasing run-time efficiency and stability. No other system can perform this kind of critical multitasking. And, because you're only updating one-tenth of the entire system, everything is lightning fast. Program files are uploaded in a fraction of the time, making it faster and easier to program, while virtually eliminating system downtime.

This revolutionary new platform is built into the new Crestron 3-Series control systems, the first of which are the Crestron MC3 3-Series Control System™, the PMC3 Prodigy® Control System and PMC3-XP Prodigy Expander and Control System.



MC3 is the first Crestron control system to deliver the full power of the 3-Series platform for fully integrated building control and advanced home control applications. Prodigy PMC3 is our more affordable line of scalable home control systems. The Prodigy PMC3-XP control system provides a seamless bridge to the entire Crestron home technology line.

You can now start with a simple, low-cost Prodigy system, then expand and integrate the full line of Crestron products, such as V-Panel™ and PROCISE™, when ready. And most importantly, PMC3-XP protects your clients' hard-earned technology investment, enabling a smooth upgrade path to Crestron.

Prodigy brings the power and innovation of Crestron to a broader market. Now, the PMC3-XP provides endless opportunities for dealers and unlimited possibilities for consumers.