



Press Release

January 18, 2009

Crestron Unveils ADMS Intermedia Delivery System

Crestron ADMS Revolutionizes Content Delivery; CEDIA New Technology Award Winner

Crestron, the global leader in home control and HD digital home entertainment, introduces the new ADMS Intermedia Delivery System - bringing the world of entertainment and information home. Revolutionizing the way media is experienced, ADMS removes the boundaries between TV, movies, music and Internet. ADMS doesn't just serve the content already owned, it delivers anything desired.



Part of a complete home entertainment system, ADMS features a 1TB RAID 1 hard drive, a powerful search engine and beautiful graphical interface to gather any type of content from a wide selection of sources, whether on the local hard drive, network device or online. Results are graphically displayed for immediate viewing or download for rental or purchase. Optional 4TB RAID5 NAS (Network Access Storage) drives may be connected for additional hard drive storage. To accommodate Blu-ray discs, the ADMS solution also includes an optional 200-disc Blu-ray changer. Up to five changers may be cascaded to hold up to 1,000 discs.

Not just another media server

Today, there are many different music and video content sources available, such as Apple TV®, Roku®, VUDU™, DVD, Blu-ray, iTunes and streaming media from the Internet. The problem is they're all fragmented, representing different media formats, user interfaces, players, boxes, remotes and hard drives. Each source offers a limited library of titles based on format or licensing agreements. To get complete access to all available content, not only are several boxes required, but if one provider doesn't have the title desired, multiple independent searches must be conducted and manually repeated until the content is located.

The ADMS shatters the old paradigm of saving discs onto hard drives, and removes all boundaries between media sources. ADMS is more than just another media server - it's an intermedia delivery system, accessing any type of entertainment or information in any format from a variety of content providers and instantly presents all selections on the HD display in the family room or home theater.

www.crestronasia.com



Directly play, stream or download any choice of title from the onscreen menu without ever exiting the ADMS environment or opening a separate application.

ADMS combines the most popular On Demand content providers with your personal DVD/Blu-ray collection, streaming Internet media, iTunes® library, Windows Media® files and even your precious home movies on one intelligent platform. With a few button presses from a Crestron touchpanel, any movie, song, Internet TV show or streaming video is yours on request, instantly delivered to your home theater system in true high definition and chest pounding 7.1 digital surround sound.

Exclusive WorldSearch™ Technology

Browse through cover art collections for movies and music by artist, title, actor, genre, director or playlist, and immediately play a selection. Exclusive Crestron WorldSearch™ technology performs lightning fast keyword searches and scans the entire multimedia universe for every occurrence of any subject, organizing and displaying the results instantaneously based on relevance, quality and price. Just type in the name of your favorite actor using the optional wireless keyboard, and the cover art of all related movies displays on your screen. With a few button touches, you're enjoying the show.

Music

The most popular music formats, including Apple® iTunes®, Windows Media and MP3, are natively supported by ADMS, allowing you to search and play any song, podcast, video or audiobook directly from your iTunes library on your home theater or multi-zone audio system. Preview songs before you add them to your queue, search by genre, song, album and artist, and scroll through the album art while controlling the decibel level, all from the touchpanel. You never have to leave your seat or the ADMS onscreen menu. Even download new titles and build new playlists from the living room without opening iTunes from the home computer.

Movies

With Amazon® Video OnDemand onboard, ADMS brings the largest selection of movies for rent or purchase right to your HD display. Complete online catalogs are updated daily, providing immediate access to new releases. Your personal library of Blu-ray discs and DVDs are conveniently played from the built-in Blu-ray drive or in the 200-disc Blu-ray changer, which is expandable to 1000 discs, storing even the largest personal movie library. More importantly, the changer enables intuitive and dynamic browsing of the Blu-ray collection.



Even cherished home movies are included in your ADMS library, searchable with WorldSearch, and instantly accessed on the home theater system. Watching your HD home movies that are downloaded onto the computer can now be shared and experienced in full 1080p and digital surround sound.

Internet TV

The ADMS also provides an incomparable Internet TV experience, enabling instant access to the best online video content, from popular sites such as Hulu, Joost, Vimeo, Metacafe, YouTube and others. ADMS delivers an enhanced Web entertainment experience to the comfort of your home theater on a large platform HD display. No Internet browsing or website navigation; no downloading or buffering, no resizing video windows or scaling. ADMS natively streams online TV shows, movies and videos in full screen HD.

Web Browser

Completing the multimedia experience, ADMS brings the Internet into the home theater environment. Featuring an exclusive, integrated Web browser, ADMS delivers the Internet to your HDTV display at speeds that leave traditional delivery systems in the dust. Surf the Web, check email or watch a live streaming video of breaking news or your favorite sports team in true HD.

ADMS sets a new standard in home entertainment, reinventing the way we think about and experience media. ADMS is the next generation intermedia delivery system for the digital age.