



**Press Release**  
**Feb 17, 2011**

## **Crestron onCue™ Presentation Controller Makes Classroom Technology Possible For The Tightest School Budgets**

*onCue™ Basic Presentation Controller Offers Teachers Simple, Reliable and Budget-Friendly Control of Classroom AV Systems*

Crestron announced today that onCue™, the latest addition to its affordable line of easy-to-use AV presentation control systems for classrooms and small meeting rooms, is now shipping. The onCue™ BPC-8 Basic Presentation Controller provides teachers with an intuitive 8-button keypad controller for simple one-touch control of classroom presentation systems. Each button provides a recognizable pictured icon for power, volume, projector, screen, computer, and DVD control. Ideal for K-12 classrooms, onCue enables educators to install simple classroom technology that makes teaching easier and improves the learning experience despite tightening school budgets.

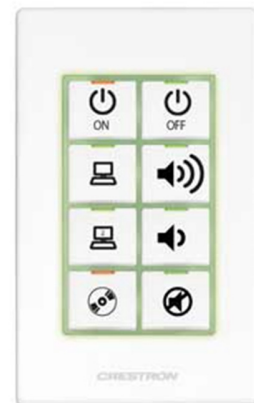
"onCue is priced right so all schools can get simple one-touch control in every room," says Vincent Bruno, Crestron Director of Marketing. "Now, teachers can control the AV as easy as turning on the lights, and spend more time teaching and less time dealing with the technology."

onCue gives teachers the freedom to focus on their students instead of wasting time figuring out how to use AV equipment. With onCue, all devices are connected to a single easy-to-use controller so teachers never have to worry about losing it, fumbling with multiple remotes, replacing dead batteries, or leaving projectors on when not in use.

Mounted discreetly on a wall or in a lectern, onCue is always ready to start a presentation with a single button press. Teachers can simultaneously select a media source such as a DVD player, turn on the projector, and lower the projection screen with just one button press, instantly providing everything needed to begin a lesson, and maximizing class time. One button press also powers down all connected devices at the end of class.

Requiring no control system or programming, installation of a standalone onCue keypad is fast and easy so classrooms can be up and running without delay. For consistent, uniform and intuitive AV control in every classroom, the optional onCue™ IR Learner enables custom button settings to be loaded to multiple onCue controllers with a press of a button.

For more information on the BPC-8 onCue™ Basic Presentation Controller, please visit:  
[www.crestron.com/products/educational](http://www.crestron.com/products/educational)



onCue