



Press Release

March 26, 2009

The Grand Opening of Crestron Experience Center in Guangzhou



On 18 March, it was the perfect setting for the grand opening of the new, state-of-the-art Crestron Experience Center in Guangzhou, China. More than 200 guests, including Crestron dealers, consultants, architects, lighting designers, business partners, and media took part in this event. The exquisite experience center is 800 square meters with lounge, home theater, residential suite, multimedia presentation room, training room and digital boardroom. After the press conference and ribbon cutting, group tours were conducted by our professional engineers and sales persons. The tours provide a compelling, in-depth look into the world of Crestron, to fully understand and appreciate the level of commitment, investment and expertise of Crestron.



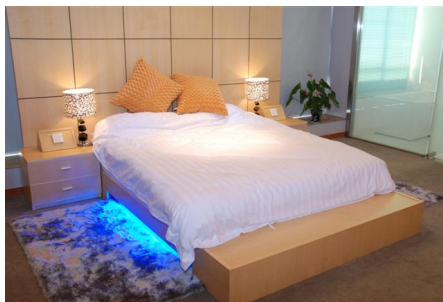
The new experience center is a commitment to and recognition of a dynamic, developing China market. The experience center provides a beautiful and functional space for our customers to understand how effective and accessible our technology is, and how touchpanels and other interfaces can make the user experience simple, intuitive and

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enjoyable.

The experience center features several fully functional, state-of-the-art rooms in which to demonstrate how the latest technology looks, sounds and functions in a real-world environment. The presentation room and executive boardroom are completely furnished, and feature the latest solutions including Crestron audio, video and control systems. These aren't simulated or mock application vignettes. These are actual installed systems in real fully-operational rooms. Visitors can peruse, compare and evaluate working, fully programmed entertainment systems, touchpanels and remote controls, lighting and HVAC systems.



Mr. Kanny Leong – Director, Asia Operations said, “Innovation is Crestron’s business philosophy. This business philosophy expresses our determination to invent new products and technology continuously.” “This new experience center is an amazing testament to Crestron's commitment to this industry and it is perfect for hosting meetings and events, for conducting product demonstrations and illustrating the innovation and leadership of Crestron.”



Crestron Asia continues to grow in strength and expand in numbers in Asia. In order to support a rapidly growing, hugely successful business, this new experience center will enable us to continue to provide the best solutions, exceptional service and support to our valued partners in China.



Guangzhou Crestron Experience Center Opening Photo Gallery

