

# Microsoft® Standardized on Crestron

## at a glance



### Company Name

Microsoft® Corporation  
www.microsoft.com

### Industry

A worldwide leader in software development, services and solutions.

### Key Challenges

- > Select an industry partner that offers an integrated technology solution, both software and hardware, designed to work across a global enterprise
- > Implement a Scheduling Solution for efficiently booking and customizing use of thousands of meeting rooms throughout a global organization
- > Utilize a management program based on Microsoft® .NET technology which provides the ability to quickly manage and use connected solutions with Web services

### Implementation Partner

Crestron Electronics, Inc.  
www.crestron.com

### Solutions and Services

- > Crestron Integration Solution Platform
- > Crestron RoomView Server Edition Remote Asset Management Software
- > Crestron TPMC-8X Isys i/O™ 8.4" WiFi Touchpanel
- > Crestron TPMC-8L Isys i/O™ 8.4" Wall Mount Touchpanel
- > iLux™ CLS-C6 lighting and shade controller

### Implementation Highlights

- > Outlook® room scheduling on Crestron touchpanels
- > Integrated enterprise management solution
- > True software engineering collaboration to implement custom solutions

### Key Benefits

- > Crestron's market position, reputation, and global business model offer unique software and hardware based resolutions
- > An effective solution for connecting and managing disparate rooms on a single, unified platform
- > Attained superior scheduling solution resulting in return on investment and the ability to analyze resource allocation for future budgeting
- > The ability to remotely control rooms and devices

## How does a world-class company like Microsoft® manage thousands of conference rooms effectively?

### Integration Built-In

When Microsoft®, deemed it time to standardize on an integrated enterprise-wide solution, they turned to the market leader in advanced control and automation systems. Microsoft® standardized on Crestron. In addition to standard AV device control, the demand to integrate more systems such as lighting, thermostats, shades and drapes is growing daily. Today's systems go beyond local control and Crestron offers streamlined technology to deliver proven, flexible solutions that increase efficiencies and return on investments. Crestron's corporate vision of integration through innovation, not merely connecting hardware, was what the global giant was looking for in an industry partner.

### Selecting Innovation

When a global company selects a partner, the selection process is both encompassing and concentrated. Through a systemized progression of questionnaires, presentations, industry equal. As the inventor of enterprise-wide monitoring and asset management, Crestron was chosen as the one company among countless that could offer the level of flexibility and integration that Microsoft® demanded to improve its processes, increase efficiency, and ultimately save money. Microsoft chose Crestron as its exclusive AV solutions provider, and as a Certified Gold Partner. Microsoft relies on Crestron hardware

and software to monitor, manage, control and schedule thousands of rooms worldwide.

Crestron RoomView software is the only enterprise management software with the proven speed, security and reliability to meet the high standards of Microsoft.



TPMC-8X  
Isys i/O™  
8.4" WiFi  
Touchpanel

**Microsoft®**  
GOLD CERTIFIED  
Partner

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## Scalable, Proven Solution

The guiding principle of Microsoft® is to offer an accessible and powerful computing environment—one that helps individuals and companies maximize productivity across multiple resources. They couldn't demand less for their own enterprise-wide solution. **Crestron's RoomView® Server Edition** software is designed on .NET technology and provides a scalable, flexible end-to-end enterprise solution that operates on the Microsoft® network. The Scheduling Interface runs on Crestron TPMC-8L touchpanels outside each Microsoft® conference room. Other companies may tout a scheduler solution, but none are as robust as the powerful integration of Microsoft® Outlook Exchange and Crestron RoomView Server Edition, which results in a streamlined approach to efficiently manage room bookings. Now, there is no longer wasted time and interruptions as meetings are clearly scheduled and visible to the global environment.

The Crestron solution doesn't stop at the software interface. Once in the actual meeting room, Microsoft® controls the environmental conditions – lighting, drapes, screens, thermostats and AV equipment – all from an intuitive easy-to-use TPMC-8X WiFi touchpanel. **Crestron has helped make Microsoft® more adaptive and responsive** to their user community and manage performance like never before by offering solutions for every room and every application.

## Global Efficiency

Business success can perhaps be attributed to three disciplines: product innovation, customer service, and operational distinction. Encompassing these attributes by offering flexible technologies simply makes Crestron the best solution. Crestron offers the only unified cross-platform solution to control and manage all systems enterprise wide. Crestron and Microsoft®, two technology leaders, are working together to develop future digital media technologies to increase access to information and maximize operational efficiencies. This exclusive partnership is the true convergence of IT and AV that will create new opportunities, and deliver the next generation of enterprise management and communications solutions to the global marketplace.



TPMC-8L  
Isys i/O™ 8.4"  
Wall Mount Touchpanel  
in Stainless Steel

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Boeing  
Intel  
Microsoft  
CNN  
Novartis  
Target  
Hyundai  
AT&T  
Cisco Systems  
Aetna  
Capital One  
Lehman Brothers  
Morgan Stanley  
Stryker  
General Electric  
Lowe's  
ConocoPhillips  
Pfizer  
Lockheed Martin  
Chase  
Proctor & Gamble  
Adobe Systems  
PricewaterhouseCoopers  
Citgo